



America Recycles Day

November 15

Recycling Heroes Gala



11.5.2011

6 - 9:00 pm

Grand Victoria Casino
250 S. Grove Ave.
Elgin, IL

Recycling Heroes

Caterpillar, Inc.

Keep Northern Illinois Beautiful

State Senator Susan Garrett

State Representative Dan Biss

The Program

5:30 pm Registration Opens

6:00 pm Hosted Cocktail Hour and Silent Auction Reception on the patio of the Fox River Room. Musical entertainment provided by Jack Kaufman and Steve Sharp.

7:00 pm Dinner and Program in the Fox River Room. Dinner will feature a poured wine service and cash bar.

Special Guest Speaker: Frank Locantore, Green America

2011 Recycling Hero Awards Presentation:

Caterpillar, Inc. for outstanding progress towards Zero Waste and Sustainability

State Senator Susan Garrett and State Representative Daniel Biss for their outstanding leadership in passing SB 2106, the 2011 updates to the Illinois Electronic Products Recycling and Reuse Act

Keep Northern Illinois Beautiful for being an outstanding community resource for Waste Reduction, Reuse and Recycling

Silent Auction Winners Announced.

Adjourn to the Casino: Good Luck!

The Recycling Heroes Awards recognizes organizations and individuals making an impact on recycling and sustainability in Illinois.

Special Guest Speaker



Frank Locantore directs the Green America Better Paper Project (www.BetterPaper.org) and works to protect forests, climate, and communities by assisting magazine publishers' efforts to create and implement environmentally responsible paper use practices. The Better Paper Project provides publishers with direct assistance, promotes their achievements through the Aveda Environmental Awards, as well as through innovative promotions at retail stores such as Barnes and Noble, Books-a-Million, and Hastings Books and Music, and online at Amazon.com and MagazineYellowPages.com. Working with mills, printers, and advertisers, the Better Paper Project has helped over 150 large and small magazines begin and continue using environmentally responsible paper. Named in 2007 as one of the top industry influencers on the Folio: 40 list, Frank and the Better Paper Project provide the ecological, social, and business reasons for using environmentally responsible paper and have been cited in New York Times, PBS's Media Shift, CNN/ Fortune, Folio magazine, E magazine, Publishing Executive, AdAge, Grist, and Ecorazzi among other TV, radio, and print stories.

In 2002 Locantore helped to found the Environmental Paper Network (www.environmentalpaper.org) that wrote A Common Vision for Transforming the Pulp and Paper Industry – currently signed by over one hundred organizations world-wide, and he continues as a member of their Steering Committee.

Locantore has worked for Green America for over ten years and has been in the non profit field for over twenty years working in both the US and Canada.

Sponsors

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Silver Sponsors

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Fluorecycle

Hoving Companies

Kendrick Paper Stock Company



Sponsors

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ISB Insurance

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Vintage Tech Recyclers

Waste Management of Illinois

America Recycles Day Sponsor

Keep America Beautiful



The Honorees

Caterpillar, Inc.

Caterpillar has established an operational goal of Zero Waste, which means eliminating waste by reducing waste generation and reusing or recycling all that remains. Their 2010 Sustainability Report shows the progress achieved towards that goal:

According to the report: “The 2010 result is 7% better than our 2010 target.

Sustained improvement was made from 2009 to 2010. If metals are included, our recycling rate in 2010 was 94.1%. We continue to eliminate waste through active support from Caterpillar employees throughout the world. Caterpillar employees are embracing the recycling efforts on a global basis. We reduce the generation of waste as much as possible and, for the remainder, find types of beneficial reuse (such as waste to energy) or recycle. Ninety-four facilities are recycling at 90% or greater. If metals are included, 162 facilities are recycling at 90% or greater.”

On the local level, the report further states, “The East Peoria facility has worked in recent years not only to increase the facilities percentage-recycled value, but also to decrease waste management costs per year and increase revenues from recycled commodities. One program resulting from the efforts is a charitable donations program made possible by revenues generated from recycling. Proceeds from the recycling of materials that require separation at the shop floor are accumulated in a common account; donations are then made to local charities on behalf of the Caterpillar East Peoria employees. In 2010, \$55,000 was donated to local charitable organizations, which surpassed the \$50,000 in combined donations from 2006-2009.”

The full 2010 Sustainability Report can be found at: **caterpillar.com/sustainability/sustainability-report**.

The Honorees

Senator Susan Garrett and Representative Daniel Biss

Thanks to the leadership provided by Senator Susan Garrett and Representative Daniel Biss, Senate Bill 2106 is a huge boon for small businesses, local governments, the environment and residents of Illinois. SB 2106 improves the Electronic Recycling and Reuse Act by nearly doubling the state's annual recycling goal, increasing economic development for Illinois' electronic recyclers and creating greater opportunities for free residential recycling programs across the state. The Illinois General Assembly passed Senate Bill (SB) 2106 on May 27, 2011 with overwhelming bi-partisan support. Governor Pat Quinn signed the bill into law on August 10, 2011. Illinois is now poised to have one of the highest electronic waste recycling goals in the country.

As of January 1, 2012, the following items will be banned from Illinois landfills: Televisions, Monitors, Printers, Computers (including tablet computers), Electronic Keyboards, Facsimile Machines, Videocassette Recorders, Portable Digital Music Players, Digital Video Disc Players, Video Game Consoles, Small Scale Servers, Scanners, Electronic Mice, Digital Converter Boxes, Cable Receivers, Satellite Receivers and Digital Video Disc Recorders. (Sources: Environmental Law and Policy Center and Illinois EPA.) The full text of the law can be found at ilga.gov.

Keep Northern Illinois Beautiful

Since 1988, Keep Northern Illinois Beautiful encourages individuals and community groups to work together and become mutually accountable to each other for doing their part in making and keeping communities cleaner, happier and healthier places to live. Keep Northern Illinois Beautiful works with businesses, schools, neighborhood groups and local governments to enhance our neighborhoods and to reduce, reuse and recycle our world's resources for future generations.

Keep Northern Illinois Beautiful annually educates over 1,600 children and adults; collects/recycles 264 tons of household recyclables; chips 32,000 Christmas Trees; redistributes 215,000 pounds of clothing; collects 155,000 pounds of metal and electronics; protects 3.6 billion gallons of drinking water; and cleans up 50 tons of litter/debris from County streets while utilizing 3,491 volunteers giving 11,516 hours of time. Visit knib.org for more information.

About the Illinois Recycling Association

The Illinois Recycling Association

The Illinois Recycling Association is the only collective voice for recycling on critical waste management issues facing this state. We welcome everyone whose work is related to recycling in any way to join us.

The Illinois Recycling Association (IRA), a not-for-profit organization, was formed in 1980 as the Illinois Association of Recycling Centers, and changed its name to IRA in 1990. It currently has 250 members consisting of municipal, county, and state recycling coordinators, businesses, haulers and processors, not-for-profit organizations, consultants, and manufacturers of recycled-content products.

Mission

The Illinois Recycling Association's mission is to encourage the responsible use of resources by promoting waste reduction, reuse of materials, recycling of commodities and "Green" procurement as a standard for all.

Goals

Goal #1 Education/Training

IRA's educational efforts will focus on a wide range of issues and commodities. The organization is looking to be the premier training entity for recycling and provide assistance in areas that will promote the long term health of recycling.

Goal #2 Advocacy

IRA will take a proactive leadership role in recycling issues; developing position/policy statements; working with industry to develop more easily recyclable products; and fostering a network of recycling professionals.

Goal #3 Market Development

IRA will promote market development that encourages sound recycling initiatives and establishes stable employment for state residents.

Goal #4 Research/Studies

IRA will continue to pursue, develop, and distribute recycling studies and research documents to the professional recycling community.