



COMMUNICATIONS COMMITTEE DESCRIPTION

The Communications Committee is ideally composed of board members and/or general membership. Experience with writing news articles, press releases or composing newsletters is helpful.

Schedule a monthly Newsletter for distribution to the membership via email. Coordinate feature articles, links to news items, information about scheduled events within the state or neighboring states, links to other environmental organizations' activities. Solicit op-ed articles, if appropriate, covering current events or legislative efforts. Write content, submit to Administrative Coordinator to post on the IRF website and/or send to membership via eblast.

Assist to promote planned IRA events, such as workshops, conferences and Annual Meeting. Compose press releases / eblasts as appropriate.

Maintain Social Media postings.

2021 Committee Members:

Marta Keane, Will County, IRF Board President, Co-Chair
Mindy Agnew, Village of Oak Park, IRF Board Member, Co-Chair
Adena Rivas, IRF Board Vice President, City of Springfield (graphics)
Mike Nowak, The Mike Nowak Show (social media)
Barb Day, Contributor